University of Iowa COVID Student Survey

July 27th, 2020
N = 421
Weighted to 53% Female, 47% Male
Almost all UI Students Say They’ve Worn a Mask

Which of the following measures, if any, have you taken in response to the coronavirus? Select all that apply.

- Worn a mask in public
- Decided against going to parties or large social gatherings
- Avoided public or crowded places
- Kept six feet distance from those outside my household
- Avoided restaurants and bars
- Been tested for the coronavirus
- Stockpiled food or water
- None of these
How concerned are you that you might become infected with COVID-19 if you attend the University of Iowa on campus this fall?

3 in 4 Students Concerned about Becoming Infected

<table>
<thead>
<tr>
<th>Concern Level</th>
<th>Male</th>
<th>Female</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Concerned</td>
<td>70%</td>
<td>78%</td>
<td>75%</td>
</tr>
<tr>
<td>Very concerned</td>
<td>30%</td>
<td>35%</td>
<td>33%</td>
</tr>
<tr>
<td>Somewhat concerned</td>
<td>40%</td>
<td>43%</td>
<td>42%</td>
</tr>
<tr>
<td>Not too concerned</td>
<td>14%</td>
<td>15%</td>
<td>15%</td>
</tr>
<tr>
<td>Not at all concerned</td>
<td>16%</td>
<td>7%</td>
<td>11%</td>
</tr>
</tbody>
</table>
Over 90% Say Likely to Wear Masks on Campus

How likely would you be to wear a mask in public when you go back to campus this fall?

<table>
<thead>
<tr>
<th></th>
<th>Male</th>
<th>Female</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total ‘Likely’</td>
<td>91%</td>
<td>93%</td>
<td>92%</td>
</tr>
<tr>
<td>Very likely</td>
<td>69%</td>
<td>84%</td>
<td>77%</td>
</tr>
<tr>
<td>Somewhat likely</td>
<td>22%</td>
<td>9%</td>
<td>15%</td>
</tr>
<tr>
<td>Not too likely</td>
<td>5%</td>
<td>3%</td>
<td>4%</td>
</tr>
<tr>
<td>Not at all likely</td>
<td>4%</td>
<td>3%</td>
<td>3%</td>
</tr>
</tbody>
</table>
When the University of Iowa returns to on-campus classes and activities in the fall, how likely do you think other students would be to follow potential bans on parties and large social gatherings?
When the University of Iowa returns to on-campus classes and activities in the fall, how likely do you think you would be to follow potential bans on parties and large social gatherings.
How comfortable do you think you would be going to a party if most students were not wearing masks?

How comfortable do you think your friends would be going to a party if most students were not wearing masks?
Which of the following websites or phone apps/news feeds do you visit at least a couple of times per week? Please select all that apply.
‘Very Believable’ on Statements about Wearing Masks

- Masks protect those made vulnerable through their work on campus: 76%
- Wearing a mask is part of being a good hawkeye: 71%
- Students who do not wear masks are hurting others: 62%
- Masks and face covering are the most effective way to prevent the spread: 56%
- If students don't wear masks, campus will be closed in the fall: 27%
- If every student wore a mask, campus could be open in the fall: 21%
- Four of five students wear masks when they leave home: 8%
How Convincing Did You Find the Image You Just Saw?

- Infographic: 60% Very convincing, 29% Somewhat convincing, 8% Not too convincing, 3% Not at all convincing
- Herky: 34% Very convincing, 25% Somewhat convincing, 18% Not too convincing, 18% Not at all convincing
- Selfie: 41% Very convincing, 14% Somewhat convincing, 11% Not too convincing, 32% Not at all convincing
IOWA